



Press Release

Paris, 19 February 2019

**PLATINUM SECURITY EXHIBITION 2019:  
THE RESPONSE TO IMPORTANT SECURITY NEEDS OF THE PRIVATE SECTOR**

Placed under The High Patronage of H.S.H. Prince Albert II of Monaco, the first edition of the Platinum Security Exhibition, the international exhibition of security for the private sector, will be held from 10 to 12 April 2019 in Monaco. The trade fair will meet the growing needs of security for the private sector.

The growing need of security of people and goods and the evolution of digital security technologies lead to a very strong development of security for the private sector, alongside and in addition to the public security implemented by the states. The threats to the owners of professional and private property are real and various as ever\*:

- In 2017, **insecurity and thefts** caused \$ 1 billion in losses in Europe.
- In average, more than 1,000 **burglaries and break-ins** happen a day in France
- A growing number of **luxury businesses attacked**
- In 2017, **19,000** people around the world were **victims of terrorist acts**
- In 2017, one in three companies has experienced **fraud**
- **30,000 kidnappings** are committed every year in the world

Today, owners of private and professional property need tailored solutions and products to secure and to protect their properties, to develop threat-detection measures, and / or optimise the entire security system.

**PLATINUM SECURITY**, the international exhibition of security for the private sector, connects manufacturers who develop the most modern technologies with business leaders, retailers, private event organisers or individuals, who set up their security means. Do not miss out the event from **10 to 12 April 2019 at the Grimaldi Forum, Monaco.**

\*Sources : Conférence Marché de la sécurité : tendances 2017 -, Magazine En Toute Sécurité - Enquête 2017 du Ponemon Institute pour Accenture / Study Unknown Network of Cybersecurity Observatoire de la Sécurité, Observatoire national de la Délinquance et INSEE

For more information:

[www.psemonaco.mc](http://www.psemonaco.mc)

Press Service EXPO MONACO France

[press@psemonaco.mc](mailto:press@psemonaco.mc) / + 33 1 44 14 51 11

